



## Impressive Design Contest Results with 3DESIGN: Reveals New Trends for 2006...

**Lyon, France – February 2, 2006:** In October 2005, a 3DESIGN Contest was launched for expert users. The results were impressive and revealed amazing creativity from designers around the world and unlimited possibilities with the 3DESIGN software. With version 5 to be released in the summer of 2006, 3DESIGN will reach unequalled capacities to offer a unique and powerful tool to jewellers.



Vision numeric announces the results of its first expert design contest. A total of 3 prizes were offered, including the new 3DESIGN version and a 1-year maintenance contract for the first place winner and all 3 talented winners will be invited to participate in a free 3DESIGN 3-day training seminar dedicated to their needs.

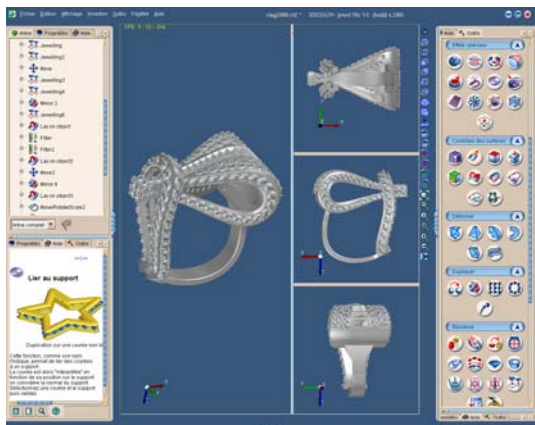
Expert 3DESIGN users from around the world participated into this landmark event. The contest ran until December 2005 and the response to it was very enthusiastic. A theme was chosen, "The Five Senses", to challenge the brilliant competitors even more. Designers from the United-Kingdom, Switzerland, Hungary, Australia, France and Italy revealed a healthy dose of originality, yielding several award-winning pieces that offer a striking glimpse into what jewellery might look like in the near future.

The jury was composed of jewellery field experts from: the UCE Jewellery School in Birmingham, Holts School in London, the Louvre Jewellery School in Paris, SEPR Institute in Lyon, Amblard School in Valence and the French association of fine jewellery, goldsmith and watch-making: CETEHOR. Also on the jury were 3D CAD professionals assisting with more technical aspects of the contest, and members of the marketing department at Vision numeric for the realistic aspect of the project regarding the actual market.

A contest for 3DESIGN beginners was organised earlier in the year and, again for this expert competition, British participants were really creative. 1<sup>st</sup> prize was awarded to David Watt from *George Tarratt Jewellers and Goldsmiths Since 1913* in Leicester: [www.georgetarratt.co.uk](http://www.georgetarratt.co.uk).



**Contest Winner**



There is a large variety of 3DESIGN users coming from different countries and professional backgrounds. Whether they are retailers, designers, manufacturers or craft jewellers, they can design without limitations, unleashing their creativity. Positive responses from professionals in the jewellery industry have encouraged Vision numeric in its ongoing quest to develop a richer, more complete, higher quality version of the 3DESIGN software. The 5th version of 3DESIGN will be launched in the summer of 2006 and definitely has everything needed to satisfy both new and existing users. 3DESIGN V5 introduces enhancements and new functions such as *Honeycomb*, *Automatic Prong around Stones*, *Signet Ring Builder*, *Complex Channel Setting Wizard*, *Drilling for Jewelling*, *New Surface Functions*, *Rendering Wizard*... and much more.

With Version 5, 3Design will continue to be the leading technology in the jewel dedicated software market, supporting unabated enthusiasm of jewellery designers to create with an unequalled tool.

"The harnessing of 3DESIGN enables us to create a three dimensional image and convert that into an inspiring creation. This has opened up a new world for us and our customers." David Watt, *Director, Head Craftsman and Designer*.