

23. bis 26. Februar 2007

inhorgenta
europe 2007

3DESIGN

Besuchen Sie Vision numeric in Halle A2 - Stand 610

From February 23 – 26th, our team represented **Vision numeric** and **Type3 Solutions** at the **INHORGENTA** trade show in Munich, Germany. Our team was exhibiting in partnership with our official **3DESIGN CAD** reseller in the country: Peter Gallenbach Steuerungstechnik. **INHORGENTA** is a main event for fine jewellery in **Germany** and is held on an annual basis.

For the exhibition, we presented two major software solutions along with a machine:

- > **3DESIGN CAD**, the reference solution for 3D creation
- > **TypeEdit**, the leading solution for artistic CAD CAM
- > **Roland JWX 10**, the 4 axis wax milling and engraving machine.

Many prospects came over on our stand and showed much enthusiasm for **3DESIGN CAD**. The interest for 3D CAD software is now booming in **Germany**. Jewelers, watchmakers and other 3D object makers from very small to larger size companies show their *interest and willingness to invest in such equipment*. During the show, we met an important number of small sized companies eager to move on to new technologies including 3D creation software. Visitors mainly came from Germany of course, but our team was also nicely surprised to meet various prospects from *Central Europe, from Denmark, Switzerland or the Netherlands*.

The Roland machine is an excellent opportunity to explain the *advantages resulting from new technologies has*. Visitors understand the need to create in 3D to *save time, money and also rapidly increase their ROI!* **3DESIGN CAD** attracts many visitors with its user-friendly interface and beautiful realistic renderings. *Specific jewelry features convince the most skeptic traditional hand jeweler*: ring wizard, prong/bezel setting, wire cluster, stone creation, etc. all are dedicated to their field.

The show was equally interesting on a partnership level. Discussions were serious with *potential new resellers in Eastern Europe* and other **Type3** resellers came to the exhibition to see us and discuss the advancement of **Type3 Solutions**. With so many good contacts and business opportunities, be sure to see us at **INHORGENTA 2008!**



If you have missed us during this 2007 edition, please contact Cécilia Martinière for more information at c.martiniere@type3.com