

3DESIGN Expert Contest Diploma Ceremony

Birmingham, United Kingdom - February 2006



The 5th of February 2006 marked a special day in the history of **3DESIGN**, the 3D CAD solution for jewelry creation. From October until December 2005, expert users from around the world participated into the first **3DESIGN expert contest**. February 5th was the day the first and third prize diplomas were awarded to the lucky and *talented winners*. After the beginners contest launched in May, British participants once again showed terrific performance and creativity and won two of the three prizes awarded.

Spring Fair, the premier UK event for gift and jewelry, set the scene for this *diploma ceremony*. *David Watt*, from Georges Tarratt Jewellers and Goldsmiths, UK, won the first prize of this expert contest with a beautiful and creative design: a very stylish necklace with tube-shaped pendants. *Tiia Manisto*, from Renoir Jewels, UK, won the third prize with a very graphic creation: an elegant choker.



Were present at the diploma ceremony the persons above (from left to right):

- **Tiia Manisto**, third prize winner
- **Philippe Blache**, Vision numeric export sales director
- **Séverine Besson-Diaz**, Vision numeric marketing and communication director
- **David Watt**, first prize winner
- **Romain Jalard**, sales engineer Vision numeric UK
- **Frank Adenauer**, sales engineer for Germany
- **Mrs. Watt**

Participants had to create a piece of jewelry under the theme “**The Five Senses**”. David immediately found his inspiration when the theme was given. He had a vast variety of tools to choose from to create the piece he had in mind, and this large choice allowed him to completely *unleash his creativity*. David admits this sense of freedom when creating may be one of the factors that lead him to this first prize. Although there are *five tubes on the necklace*, each one of them represents a different sense with its characteristics and uniqueness.

Tiia on the other hand, decided to create a *spectacular choker*. She found the theme quite difficult and didn’t find an idea right away. But this challenge motivated her even more and she is impatient to participate to a future **3DESIGN** contest.



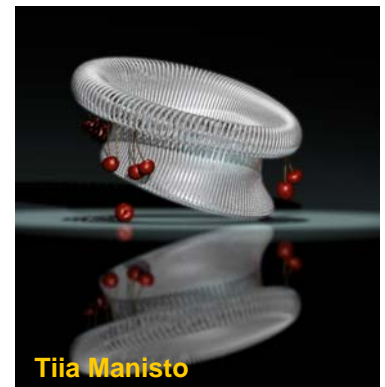
Séverine Besson-Diaz and David Watt



Tiia Manisto and David Watt, third and first place winners

The *second prize* goes to an also highly talented designer: *François Righi*, from *Bijoux Concept* in Switzerland. François will receive his diploma during the well-known **Baselworld** exhibition on April 3rd, 2006. He designed a *beautiful ring* that represents the five senses which are symbolized by an *opened flower*.

All *three winners* will be meeting soon during the *three-day expert training* they were awarded and that will take place this spring in our French headquarters. David, first prize winner, will also benefit from a *one year maintenance contract*. He and Tiia have already shared with us their excitement to come over for an expert training and *exchange working methods and tips* with other jewellers and professionals about **3DESIGN**. We look forward to seeing the three of them here. Feel free to contact us directly to participate in the next 3DESIGN seminar.



About VISION NUMERIC:

Established in France in 1988, **Vision numeric's** mission is to bridge the gap between the world of graphic arts and the industrial engraving industry. Marking, identifying and decorating are different needs expressed by professionals. With over 30,000 seats sold worldwide, the **Type3** product family is recognized today by professionals in the Mold & Tools, Sign, Packaging and Jewelry industries as the essential solution, whether they are working in a mechanical, laser, or rapid prototyping environment.

For more information about the **Type3** product family, visit www.type3.com; for more information about **3DESIGN**, please visit: www.3design.com