



International Jewellery Dubai



December 6 - 10, 2004

**Halls 5, 6, 7 & 8
Dubai International
Exhibition Centre**

Our reseller Jimmy Achdjian and our team present at the International Jewellery Dubai (IJD 2004) report that this 2004 edition resulted in lucrative business for participants and excellent deals for the consumers.

Over 225 exhibitors from Austria, Belgium, France, Germany, Hong Kong, India, Italy, Korea, Lebanon, Switzerland, Thailand, Turkey and the United Kingdom took part in the 2003 edition. This year, new nations participated, and those present at the 2003 edition came in stronger companies.

This edition of IJD has indisputably established the event as the key exhibition in the Middle East region. Over 14,000 trade visitors and high-end consumers visited the tenth and largest ever edition of International Jewellery Dubai, which concluded on December 10th at the DWTC Complex. The show was over 100 per cent larger than last year's show, making IJD the largest jewellery in the Middle East.

'Initial feedback from exhibitors, trade visitors and the public alike was very favourable, with exhibitors reporting increased business activity, while trade visitors and consumers were impressed by the quality and variety of the exhibits on show' said DWTC Director General Helal Saeed Khalfan Al Marri.

As a result of this success, the event recorded over 100 per cent increase in the number of exhibitors – 454 this year as opposed to 225 in 2003.

International Jewellery Dubai, December 6th-10th 2004, Dubai, United Arab Emirates

Our Lebanese reseller the Al Arouss company supported by our team attended this exciting event. Jimmy Achdjian (from Al Arouss) was really proud to be part of this great event and pretty satisfied with all the contacts and potential customers. Visitors showed serious interest for 3DESIGN and reactions were very enthusiastic.

For more information about the International Jewellery Dubai, please visit <http://www.jewelleryshow.com/>.