



**Print'Or in Lyon
February 5th-7th
stand C11 Hall 6**



Print'Or, February, 2006 A renewal for the jewelry industry

From February 5th until the 7th, Lyon lived at the rhythm of the most famous jewelry professionals at the Print'Or trade show. Print'Or is exclusively reserved to jewelry and watch professionals and confirms its position as the leading event for the jewelry industry in France and surrounding countries.

This 2006 edition has marked the beginning of what seems to be a renewal for the industry. Both visitors and exhibitors showed great enthusiasm for this year in terms of creativity, productivity and distribution.

"Success at the source" has been the motto of Print'Or for a few years now. In 2006, the motto takes all its sense. Business for jewelry professionals appears to be booming and Vision numeric was proud to be part of this movement.

Hibijoux, our new offer dedicated to jewelry professionals, was launched during the show. Including 3DESIGN, the 3D CAD solution for jewelry creation, InVision HR, the 3D printer, and a wide array of services and maintenance contracts along with the products; it is a complete offer. It responds to a growing pressure and request from jewelers to have a global solution. It is indeed reassuring to choose a complete package which includes software, a machine and the assistance that comes with these. Besides, professionals also save time and money with this one-stop shopping package.

The stand and our team welcomed visitors, many of which showed great interest into the demos and the numerous prototypes being made with the machine. Such success confirms our ability to respond to market demands and to propose targeted packages and solutions to better suit the needs of our clients.

To find out more about this offer in France, Switzerland and Belgium, please contact directly: Séverine Gourgaud
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