

# Interview

**Didier LEVY**



## **Tell me about yourself?**

I have a mechanical engineering degree that I completed with a specialization in automatism and industrial computer science. I come from Lyon and still live near the city.

## **What experience do you have in this field?**

After a brief experience in the nuclear industry, I rapidly integrated a service supplier as a project manager. In 1988, I saw an opportunity working for a CAD/CAM software editor. I started again as project manager then got promoted as an agency manager and eventually became the company sales manager.

## **What brought you to work with us?**

I rapidly met the team from Vision numeric when the company started out as we worked together with Type3 solutions. In 2001, I officially join the Vision numeric team as Sales manager for France and became sales manager for Europe and India in 2007. The market is really interesting because we can touch all aspects of life (luxury and industrial goods, mold, sign, plastic, wood, etc.), it's really fascinating.

## **What is your next big challenge?**

Building up the market in India is a big challenge. I'm planning this market will make the top three of our markets within three years. I also wish to expand my sales staff to fully cover the zones I am in charge of (Eastern Europe countries, Nordic countries and rising economies). I strongly believe that's exactly where we'll be finding our growth in the next five years.